

Fig. 1

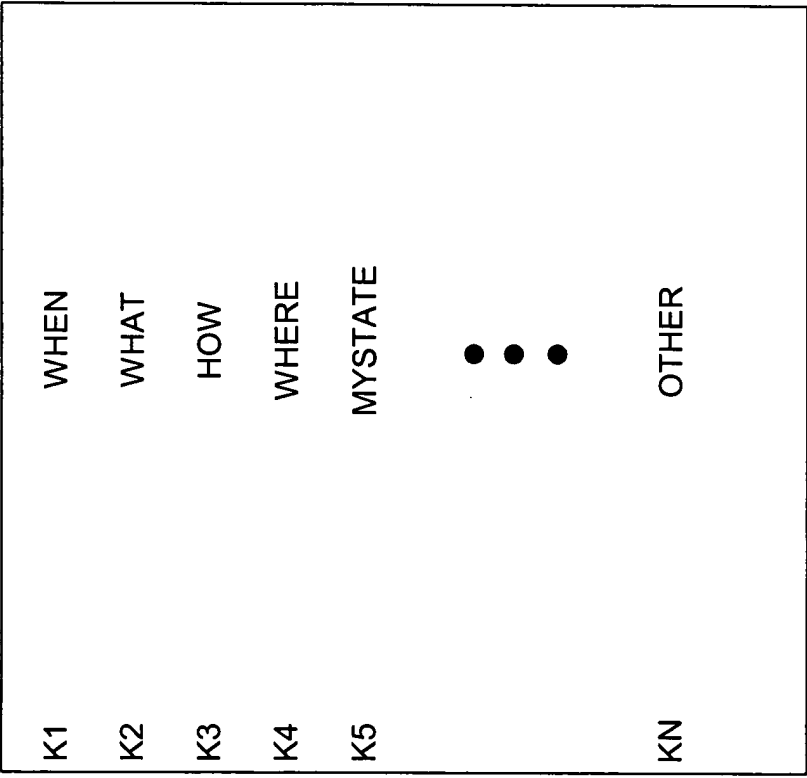


Fig. 2

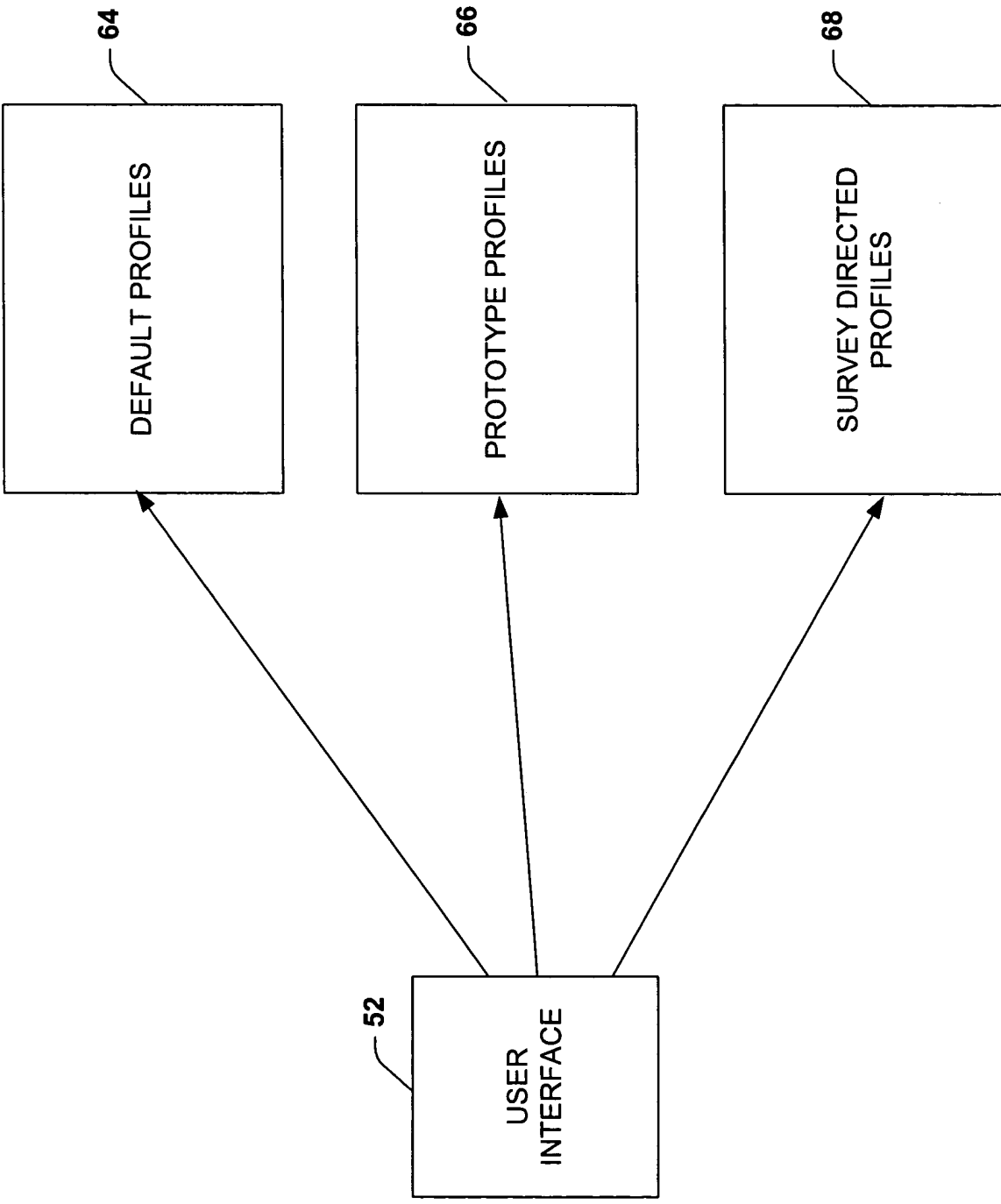


Fig. 3

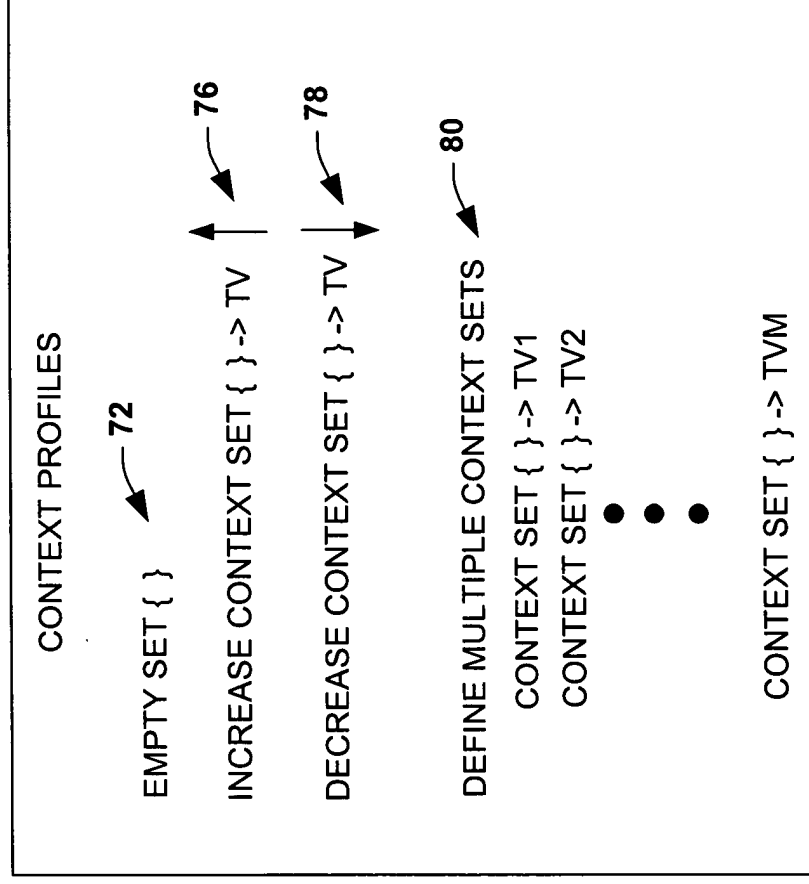


Fig. 4

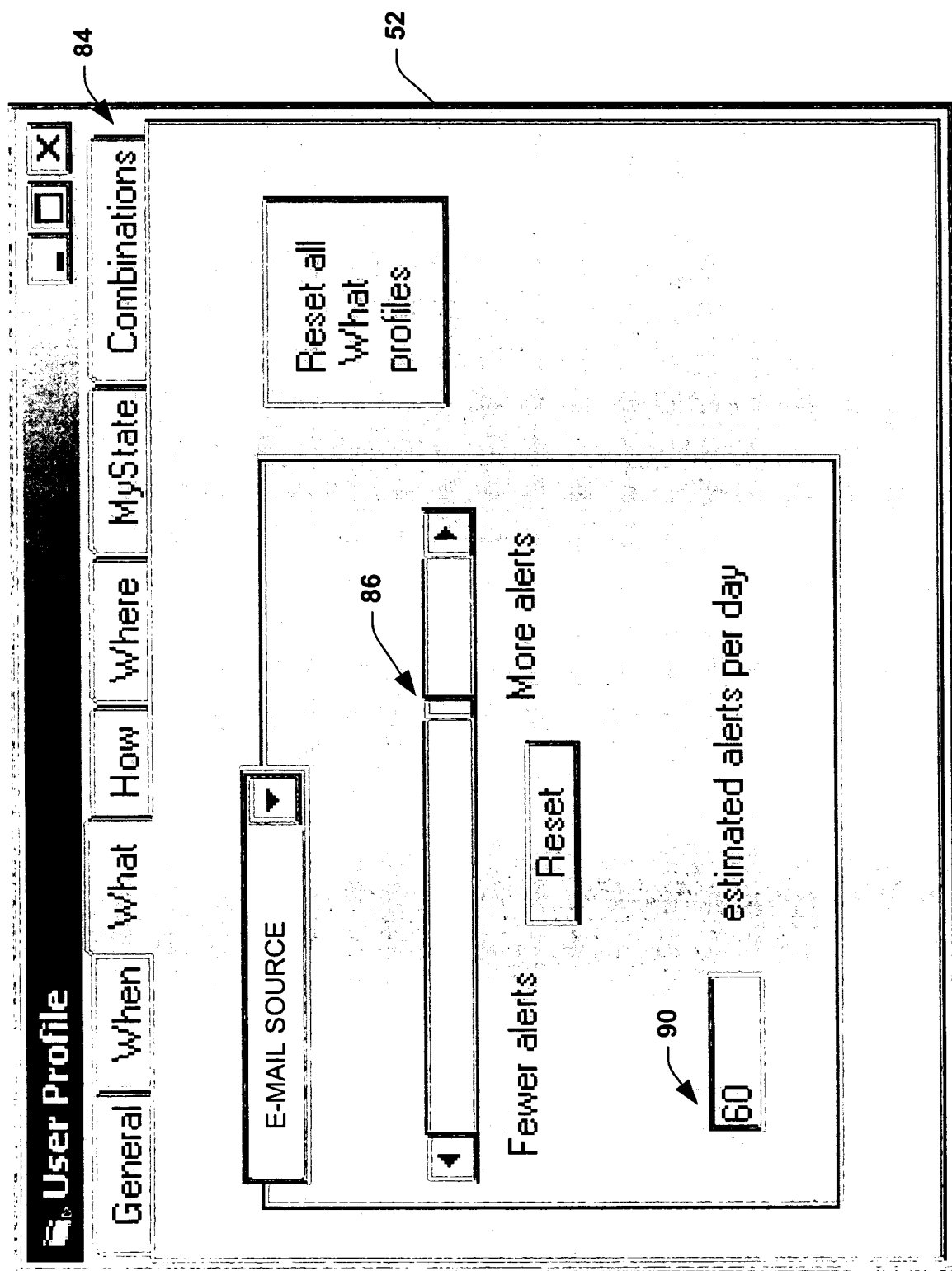


Fig. 5

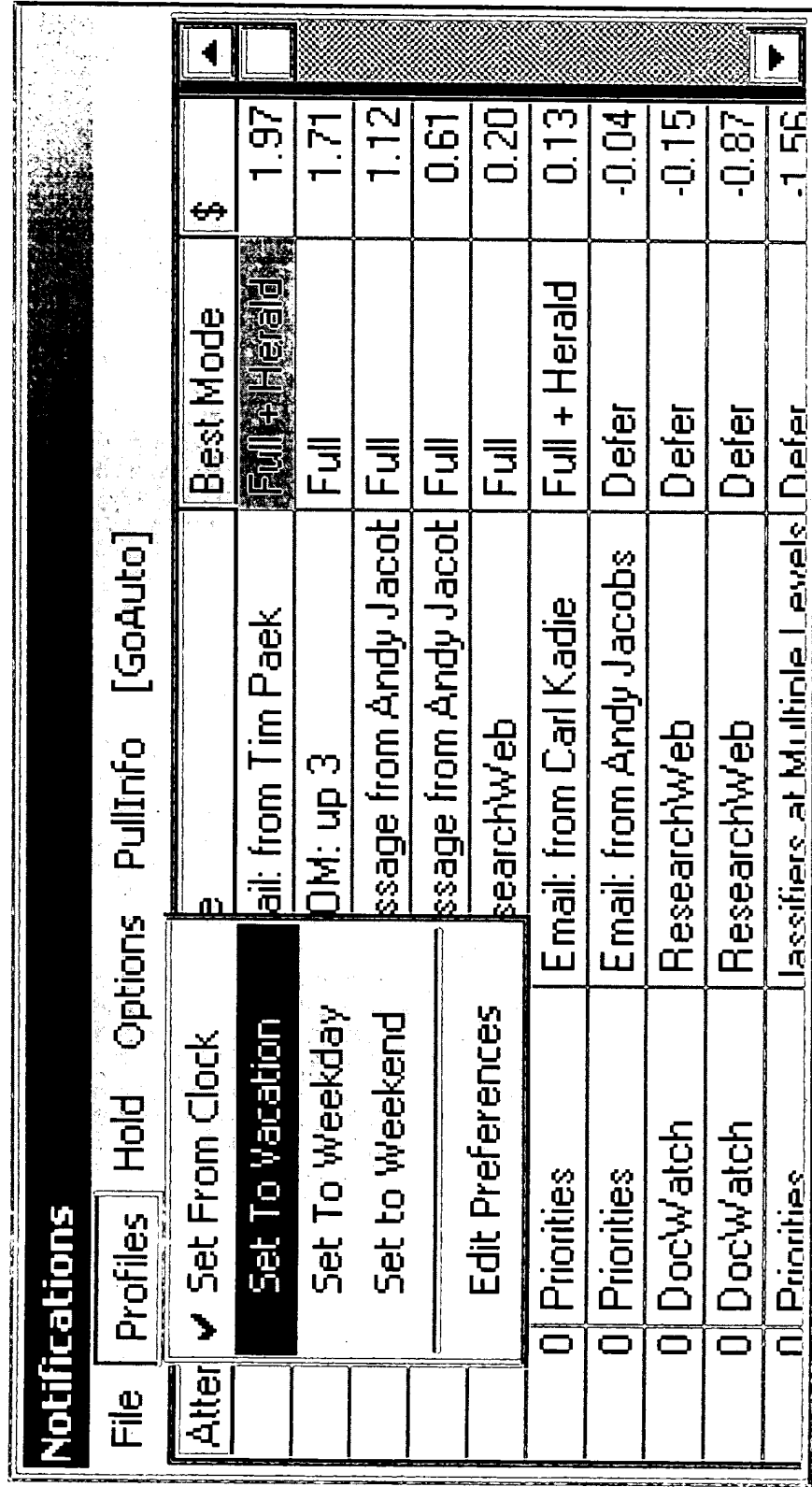


Fig. 6

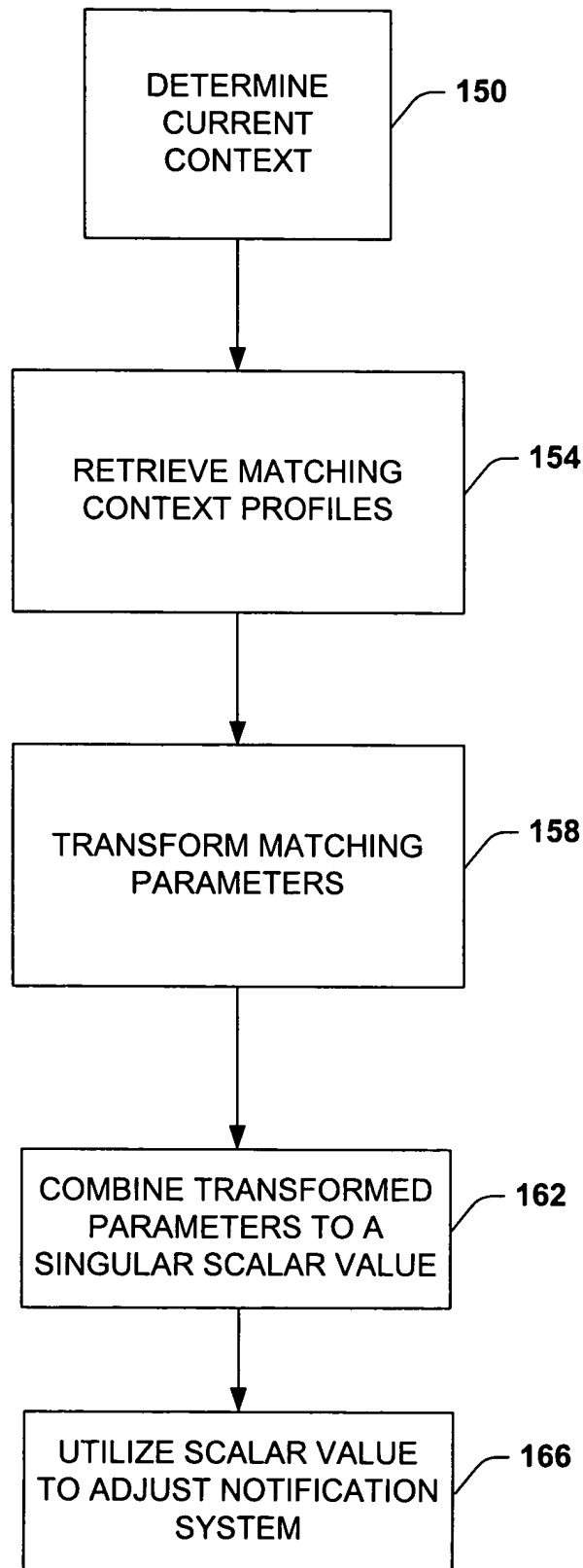


Fig. 7

180

MAPP (Multiattribute People, Preference, & Priorities) Tool

E-mail

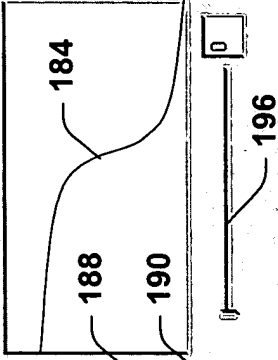
People	Priority Score	Basic Policy	Advanced Policies	Custom Cues
Policy 186				
E-mail with Priority Score 100	Initial Value 192	\$15.00		
Starts To Lose Value At	193	15 min		
Most Value Lost After	194	5 hours		
Policy 188				
E-mail with Priority Score 75	Initial Value	\$5.00		
Starts To Lose Value At		1 hours		
Most Value Lost After		11 hours		
Policy 190				
E-mail with Priority Score 50	Initial Value	\$2.00		
Starts To Lose Value At		5 hours		
Most Value Lost After		24 hours		

Fig. 8

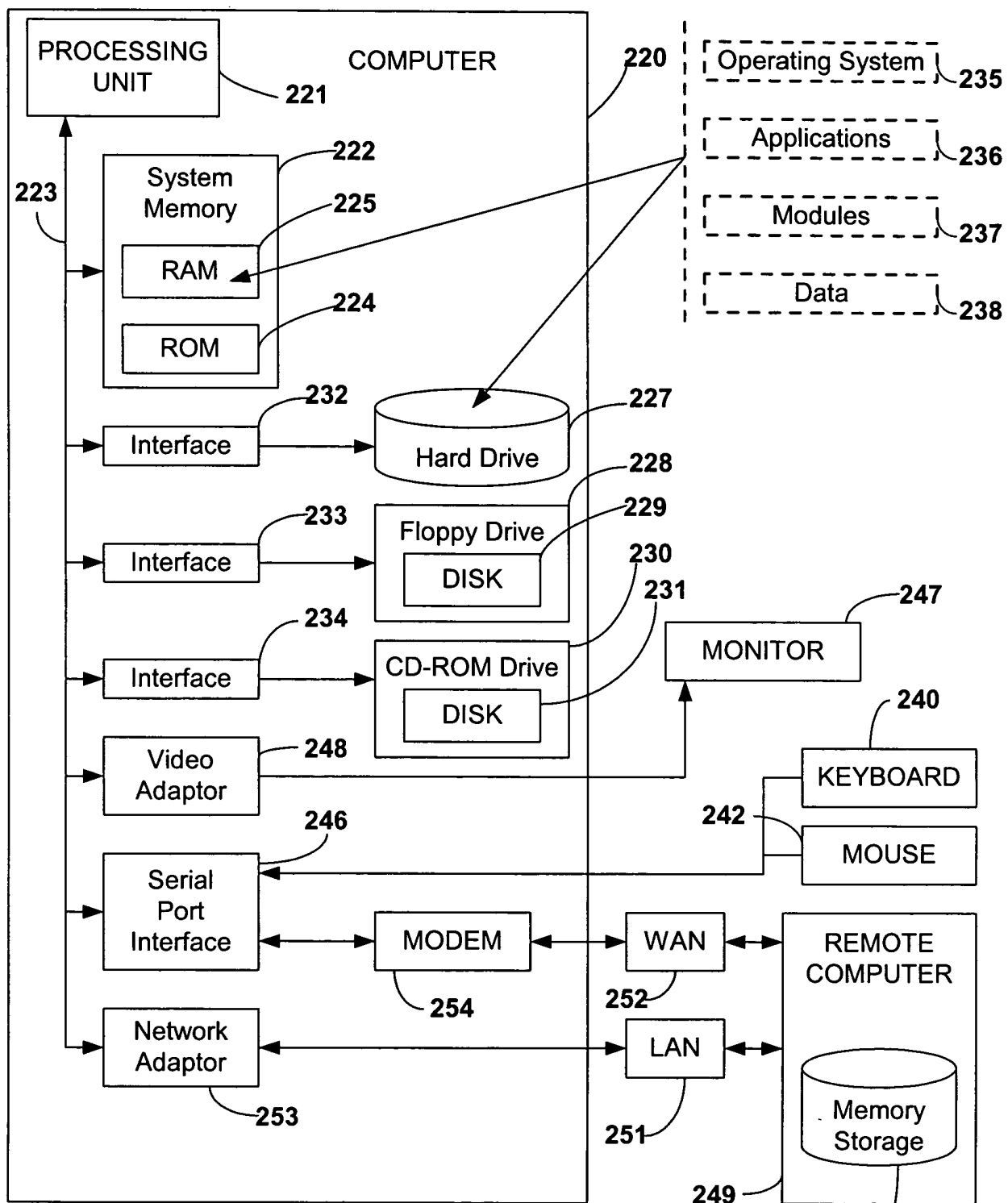


Fig. 9